



DATAWIND brings world's lowest cost tablet computers to Canada, helping bridge the "digital divide"

~ Starting at only \$37.99 ~

Toronto – December 16, 2013 – DATAWIND, a leading Canadian provider of wireless web access products, today announced the arrival of the world's lowest cost tablet computer in Canada, and is widening its product portfolio with the launch of three new tablets and phablets (tablets with voice call capabilities), starting at just \$37.99.

The UbiSlate tablets are set to disrupt the Canadian tablet market, following their significant success in India, where sales have overtaken even that of the iPad. Launched last year at the United Nations by the UN Secretary General, Ban Ki Moon, the devices have won numerous awards, and DATAWIND's Canadian founders have been recognized by Forbes magazine on its Impact 15 list of social entrepreneurs as set to revolutionize classrooms globally.

At the entry level price point of just \$37.99, the 7-inch full-featured UbiSlate tablet computers intend to break the affordability barrier. They run on the Android operating system and come pre-loaded with apps for education, entertainment, gaming and productivity. Aspirers and technology enthusiasts in Canada can log on to www.ubislate.ca to gather more details on the range and purchase for prompt delivery – still in time for Christmas.

Speaking on the launch, DATAWIND CEO, Suneet Singh Tuli said, "The development of the tablet stemmed from the realization that lack of internet adoption in many parts of the world was primarily because of lack of affordability. Our aim is to bridge the gap by offering cost-effective, high-specification devices and internet-access that offer excellent value to all."

According to Statistics Canada, the digital divide in Canada is directly linked to household income. Internet use for the richest top quartile of household income is at 94.5 percent, but it drops to only 62.5 percent at the bottom quartile. "At DATAWIND, we're working to bring affordable technology to the many millions of households who are currently excluded from benefiting from the digital revolution", added Suneet.

The UbiSlate devices utilise multi-touch projective capacitive touch screens and are powered by a Cortex A8 – 1Ghz processor, of the same calibre as the original iPad, and contain 512MB of RAM (twice that of the original iPad). Flash memory of 4GB can be supplemented by up to 32GB through its micro-SD card slot. In addition to embedded Wi-Fi, the UbiSlate 7Ci tablet computers support external 3G for mobile broadband data connectivity, while the UbiSlate 7C+ has an embedded quad-band GSM-Edge modem and the UbiSlate 3G7 incorporates a 3G modem.

The models with cellular connectivity (also referred to as 'phablets') can use a regular SIM to not only make phone calls, but also access the internet anywhere there is mobile phone network coverage. Incorporating DataWind's breakthrough web delivery platform, that compresses and accelerates web content by factors of 10x to 30x, the devices deliver a faster and richer mobile web experience costing less data.



With its research and development facilities based in Montreal, Canada, the arrival of the UbiSlate tablets to the Canada marks a new phase in the development of the company, which began manufacturing mobile internet devices in 2004 with the iconic PocketSurfer range.

Product specifications and pricing:

	UbiSlate 7Ci	UbiSlate 7C+	UbiSlate 3G7
Networks	WiFi	WiFi & EDGE	WiFi, UMTS ,BT & GPS
OS	Android 4.0	Android 4.0	Android 4.1
CPU	Cortex A8 - 1Ghz	Cortex A8 – 1 Ghz	Cortex A7 – Dual Core 1.2 Ghz
RAM	512 MB	512 MB	512 MB
FLASH	4GB	4 GB	4 GB
Camera	Front VGA	Front VGA	Front VGA/Rear 2MP
Screen	7" TFT Capacitive	7" TFT Capacitive	7" TFT Capacitive
MRP	\$37.99	\$79.99	\$129.99
Note:	Shipping & Handling: \$9.99	Shipping & Handling: \$9.99	Shipping & Handling: \$9.99

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About DATAWIND

DATAWIND is a leading provider of wireless web access products and services. Based on several international patents, DATAWIND’s breakthrough technologies solve the bandwidth limitations of cellular networks by accelerating content delivery by factors of 10x to 30x – resulting in a superior mobile web experience at a lower cost.

Most recently, DATAWIND’s Aakash/UbiSlate tablets have received worldwide attention, as the company executes a vision to empower the next 3 billion people with computing and internet access.

DATAWIND has offices in London, UK; Montreal and Mississauga, Canada, Dallas, USA, Amritsar and New Delhi, India.

For further information, visit www.datawind.com or www.ubislate.ca